

# **BOLD LEADERSHIP PROGRAMME**

## **(FULLY FUNDED BY ERDF)**

### **LEADING YOUR PEOPLE TOWARDS BUSINESS GROWTH**

#### **DATE AND LOCATION**

25th & 26th June 2018  
TBC

#### **TIMINGS**

Day One - 09:30 - 17:00  
Day Two - 09:30 - 17:00



#### **COURSE OVERVIEW**

This highly interactive programme has been designed to help attendees achieve improvements in productivity and performance through effective leadership, motivation and performance management of their people to help them lay the foundation for long term sustainable growth and job creation.

#### **WHO IS IT FOR?**

Business owners or executive level leaders who are committed to driving the growth of their business through development of their leadership and management skills. Businesses must meet ERDF eligibility criteria:

- Business that are looking to increase their turnover and / or the number of staff they employ.
- Business is based with Greater Manchester.
- Employ less than 250 staff (FTE).
- Turnover less than 50 million Euros or balance sheet less than 40 million Euros.
- Not have exceeded 200,000 Euro in State Aid in a rolling 3-year period.



#### **COURSE CONTENT**

- The characteristics of high performing teams
- Understanding the Mix of Personalities, Temperaments and Behaviours within Teams and how such a mix will influence their ability to become a “High Performing Team”
- The Role of the Leader in Business Growth
- The importance of adapting Leadership styles in line with the behaviours and personalities of their people
- Identifying some of the barriers that hinder communication with others
- Identifying the importance to any leader and developing “presentation” and “oratory” skills
- Developing the skills and approaches to have the “difficult” “challenging” “developmental”, “motivational” conversations with their people
- Developing the skill of “Feedback” and ensuring that there is a visible, positive flow of feedback within the team.



## FEEDBACK

"I can't endorse this programme enough, extremely incisive content delivered by some incredibly talented trainers. This course allowed me to relook at my business, my team and the part I played. I have seen great growth results and even acquisitions that wouldn't have happened without time spent on this programme." **Be Logical UK Ltd**

"The time on the programme was stimulating and thought provoking and gave me the opportunity to look at the business from a different perspective. This has resulted in greatly increased revenue within the business and the team are invigorated and performing much more effectively." **Fieldings Porter**

"Our complete attitude towards leadership has gone through a fundamental shift and we have a completely different perspective on this area. I personally came back and delivered one of the sessions to our SMT to ensure that they fully understood the importance of performance management, communication and motivation for our employees." **Carrs Pasties**



## ABOUT US

For over 20 years, we've been providing highly engaging, innovative, learning & development programmes to SME's and large multi-national organisations throughout the UK and Overseas.

We have built an outstanding reputation within both the Private and Public sectors, designing high quality solutions, delivered by people who have lived the business experience and genuinely care about developing others.

We work in partnership with all of our clients, so we get to really understand what they're looking for. This means we can design a training, coaching or consultancy solution that's perfectly suited to their needs.

We believe we approach business with a different attitude to most – a 'spark' that means you can expect more than the ordinary!



## TO REGISTER YOUR INTEREST OR FOR MORE INFORMATION

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